

**Subject:** June 2017 Street Talk: CicLAvia, Crenshaw, Pico, SoRo and More!  
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# STREET TALK

## June 2017

Mayor Eric Garcetti joined community leaders to kick off the June 11 CicLAvia: Glendale Meets Atwater.



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Welcome to the June 2017 edition of Street Talk, the Great Streets Initiative's monthly newsletter! Here we'll update you on the work happening in our studio and out on the streets. If you're reading this and need more great news in your life, check out our new [website](#), like us on [Facebook](#), follow us on [Twitter](#), or double-tap us on [Instagram](#).

### IN THIS ISSUE:

- On deck: Pico, SoRo and Crenshaw
- Reminder: Let's Play Everywhere LA Challenge Is Live!
- Recap: Mar Vista Art Walk and CicLAvia

See you on the street!

-The Great Streets team

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## On Deck

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## Saturday, June 24th

Help shape the future of Pico! There will be a tent set up at the Pico Dogs Art Festival with interactive displays and activities to design the next phase of improvements to the Pico Boulevard Great Street. As part of the Pico Dogs Festival from 11am to 2pm next Saturday, the Destination: Pico tent will be set up on the south side of Pico in front of Finishmaster, between Hauser and Carmona. In addition to the tent, Pico Dogs will feature six artist-led art making workshops in tents along the boulevard between Genesee and Burnside.

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Join the Crenshaw HealthFest hosted by Assemblymember Ridley-Thomas. Drop by for a host of activities, and make sure to stop by the West Angeles CDC tent to meet our Great Streets Challenge community partners and share your input on the project.

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Join Great Streets, VEDC and Elevate Watts for a free, public workshop on the nuts and bolts of how to start and grow your business, including on-site business needs assessments. Register at [elevatewatts.org](http://elevatewatts.org) today because space is limited!

Saturday, June 24th from 10am to 12pm  
California Jazz Museum  
4317 Degnan Blvd., Los Angeles, CA

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## Sunday, June 25th

Return to Pico on Sunday where the Pico Great Street Collaborative volunteers will host a tent at the Wilshire Vista Spring Mixer with interactive displays and activities to help design the next phase of improvements to the Pico Boulevard Great Street. Volunteers will also have the Destination: Pico tent set up at the annual Wilshire

Vista Block Party, Sunday, June 25th from 4pm to 6pm. The block party is on Whitworth Dr. between Genesee and Spaulding. Just like at Pico Dogs, Collaborative volunteers will present possible design concepts for you to check out and give your feedback.

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## **South Robertson Workshop 2**

Join your neighbors at the second SoRo workshop to dive into concept ideas for corridor improvements to Souther Robertson Boulevard.

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## **Reminder!**

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### **Let's Play Everywhere LA Challenge Is Live!**

Apply now for grants to create fun play spaces throughout Los Angeles.

Let's Play Everywhere LA is a competition presented by Dr Pepper Snapple Group and KaBOOM! in partnership with the City of Los Angeles to award a total of \$200,000 in grants to 10 winners citywide. The grant winners will show their commitment to bringing play to everyday spaces, making play easy and available to kids and families. Kaboom invites applicants from all sectors to turn everyday spaces into playspaces! This includes city agencies, community organizations, local business groups, faith leaders, teachers, parents.

Check out [kaboom.org/la](http://kaboom.org/la) to apply!

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## **Recap**

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## Mar Vista Art Walk

Mar Vista community members turned out en masse for the June 1 art walk. This quarter's theme, "Art of the Game," highlighted everything from team sports to internal battles; personal bars we set for our own achievements – from expanding physical strength to expanding the mind, becoming more accepting, and open to new ideas.

Mark your calendars for the next Mar Vista Art Walks this year: **September 7 and December 7.**

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## CicLAvia: Glendale Meets Atwater

Mayor Garcetti joined community leaders and thousands of Angelenos on June 11 to celebrate some of L.A.'s iconic corridors as vibrant, people-filled places. Angelenos explored three miles of open streets, showing off their style, visiting local businesses and taking part in various art and cultural experiences. Great Streets hosted a pop-up parklet in Atwater highlighting what's possible when you create fun, engaging places to mingle. We also engaged the community in empowering them to create great streets across Los Angeles through our [DIY Great Streets Manual](#).

Mark your calendars for August 13 when [CicLAvia is coming to Wilmington and San Pedro!](#)

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